

COLOUR

IMPORTANCE &  
IMPACT ON A CHILD'S  
BRAIN

# Why is it important to learn colors?



Along with shape recognition, **color** recognition is an **important** step in cognitive development for children. It plays a part in object recognition, and helps a child develop the descriptive language skills that will ensure clear communication.

“You can start teaching **colours** to your toddlers at as early as two year. Toddlers usually love bright **colours**. Start teaching them the basic **colours** first: **Red**, green, **yellow**, **blue**. Let them understand the concept of these basic **colours**

- COLOURS have different **effects** on a child's mind and development.



Primary colors are Red, yellow and blue. We can mix them to make different shades of Secondary and Tertiary Colours.

## **Understanding the Effects of Colors**

- Yellow: Increases creativity and attention and instills a general feeling of positivity.
- Orange: Can improve alertness.
- Green: Peaceful and calm.
- Purple: Peaceful and calm.
- Brown: Can reduce feelings of fatigue and improve feelings of relaxation or make students feel more secure.

How do you introduce colors to kids?



**Teach** with everyday activities

Start teaching them the basic **colours** first: Red, green, yellow, blue. Let them understand the concept of these basic **colours** before you go beyond these four

- When teaching colours to young kids I always like to help them make association with the colour.
- It can be as easy as just having crayons.
- Then I ask them to see their dress, or my dress, things around them to match with the colour.
- I have colour days to teach them and associate with the colours surrounding them in the classroom.
- Likewise you can have one day as a GREEN day.
- Dress the child and yourself in Green



- You can SHOW him/her the **Green vegetables**.



- Make him colour a **ball Green**.



- Show him/her a **tree** or a **Green leaf**.

